

Hannah Berry

Marketing and Content Creation

Profile

I am a highly creative person with strong skills in content planning and creation and a passion for storytelling.

Working as a Marketing Co-ordinator has been a fantastic experience where I have gained skills across the marketing spectrum.

Contact details

Phone

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Email

hannahberry913@gmail.com

Tiktok

@hanrose3

Skills

- Strong creative abilities
- Great strategic thinking
- Excellent organisation skills
- Strong written skills
- Great technical abilities
- Strong filming and editing skills

Technical skills

- Indesign, lightroom and photoshop programs
- Canva
- Klaviyo email provider
- Later and Sprout social schedulers

**References available
on request**

Employment

Marketing Co-ordinator

Tilley & Grace (October 2022 - Present)

- Overseeing all of the company's marketing content and strategy, including social media, email marketing, and print media, to increase brand awareness and drive sales
- Managing the brand's website and loyalty program
- Cultivating relationships with influencers to promote the brand to a wider audience
- Planning, styling, and executing photoshoots for the company, in-house and on-location

Social Media Assistant

Original Cottages (January 2022 - September 2022)

- Responsible for the day-to-day running of fourteen Instagram and Facebook accounts
- Introducing a video strategy to the company for the first time, including setting up a Tiktok account

Senior Team Member

Oliver Bonas (August 2021 - January 2021)

- In charge of running the store, its operations, and all administration when the store manager wasn't working

Social Media Intern (remote working)

Coco Roses Apparel (June 2021 - August 2021)

- Creating a content calendar for the brand to follow across social media and email marketing
- Conducting market research to learn more about our ideal customer

Education

2018 - 2021 - Norwich University of the Arts

2:1 BA Fashion Communication and Promotion

2015 - 2017 - Groby Community college

3 A-levels, grade C or above, in English Literature, Textiles and Sociology

2010 - 2015 - Anstey Martin High School

9 GCSE's all grade B or above